

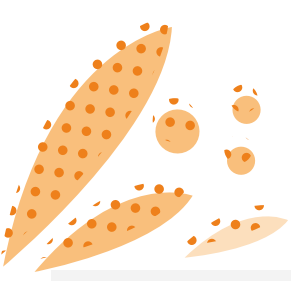
Cérience
L'AGRONOME SEMENCIER

ATRAKT

VERY EARLY OIL SEED RAPE

**A VERY EARLY OSR VARIETY
FOR POLLEN BEETLE CONTROL**





ATRAKT

Type: Hybrid
Very early

- **Establishment speed:** very good
- **Elongation of the plant's stem:** moderate risk
- **Spring growth:** consistent and good

- **Blooming duration:** 12 days
- **Harvesting date:** mid-early
- **Oil content:** 1,73 points above reference variety

ADVANTAGES

- Very early flowering
- High oil content
- Higher yielding potential compared to official reference variety



ADVISES YOU

Thanks to ATRAKT very early blooming ability, pollen beetles are diverted to ATRAKT. This protects the main OSR variety it is associated with. This strategy of diversion is an environmental friendly way to control pollen beetle.

• Sowing advises:

ATRAKT is to be mixed with the main variety at a ratio of 10% of ATRAKT and 90% for the main variety.

• Sowing rate:

3 units of 100,000 seeds each of ATRAKT for every 2 sowing units (1.5 million seeds) of the main variety.

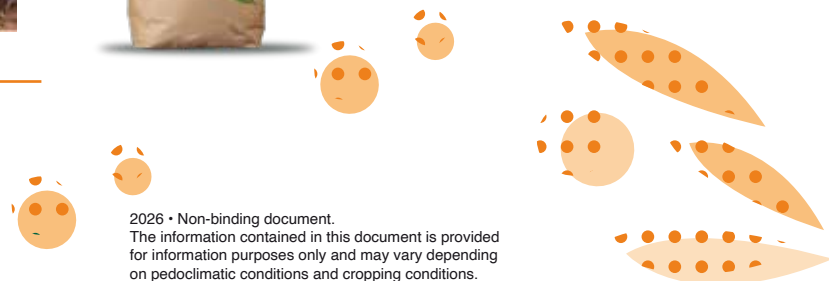
ATRAKT flowers on 9th March



The main OSR variety comes to flower the 22nd of March. 13 days later.



Pack size: units of 100.000 seeds
1 unit for 2,5 hectares.



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The information contained in this document is provided for information purposes only and may vary depending on pedoclimatic conditions and cropping conditions.